

GETTING STARTED

The new Sunrider compensation plan streamlines a clear path to success. It's designed to get you off to a fast start and to progress steadily.

GROWING YOUR BUSINESS

Share your passion and knowledge with your team to build a robust, sustainable business.

Requirements	IBO	STAR	STAR PRIME	STAR ELITE	ACE	ACE PRIME	ACE ELITE	ACE ROYAL 1st Generation
PV	ENROLL	150	250	350	450	500	550	600
DV		500	1,000	1,800	3,000	5,000	7,000	10,000
Max. Vol. Rule				900	1,500	2,500	3,500	5,000
Structure					1 Builder Leg (BL)	2 BL	3 BL	4 BL
Compensation	UNILEVEL COMMISSION PERCENTAGES			NTAGES	UNILEVEL COMMISSION PERCENTAGES			
Level 1		5%	7%	9%	10%	10%	10%	10%
Level 2				2%	4%	5%	6%	8%
Level 3						2%	4%	5%
Level 4							***************************************	2%
Level 5				••••		•	•••••	

Retail Sales Bonus

Retail Sales Bonus	20%	23%	25%	28%	30%	35%
Retail Profit	20%	20%	20%	20%	20%	20%
Personal Sales Commissions		3%	5%	8%	10%	15%
PV	0-149	150-449	450-999	1000–1999	2000–2499	2500+

Ace Royal Advancement Bonus

Advance or sponsor someone in your personal group who advances to Ace Royal for the first time and receive IDR6,500,000. There is NO time limit for this bonus. You must be paid as an Ace Royal or higher to receive the matching bonus.

IDR6,5M
Ace Royal
Advancement
Bonus

IDR6,5M
Matching
Ace Royal
Advancement
Bonus

FAST START TO FAST CASH BARU

Start Fast, Stay Focused, and Meet Success!

DAPATKAN SELAMA BULAN BERGABUNG + 3 BULAN

IDR 500k
PRODUCT CREDIT

Earn IDR 500,000 product credit for new IBO who join and have a minimum of 150 PV product purchases, and sponsors have a minimum of 150 PV in the same month. This credit product is only valid for 30 days.

ADVANCE YOUR TITLE DURING YOUR FAST START PERIOD FOR MORE BONUSES!*

IDR650k	IDR1,3k	IDR2,6k	IDR3,9k	IDR5,2k
STAR PRIME	STAR ELITE	ACE	ACE PRIME	ACE ELITE
Joining Month + 1st full month	Joining Month + 3 full months	Joining Month + 6 MONTHS FOR RANK BELOW		

^{*}Plus applicable taxes

Development Bonus (2% CAP)

Each month, when you are qualified as an Ace Prime or higher, earn the Development Bonus on:

Each leg in your personal group that has at least one qualified Ace+. This bonus is paid on the highest Ace to Ace Elite in each leg, not to exceed your own paid-as title.

AND

Each leg in your organization that has at least one 1st Generation IBO who is paid-as an Ace Royal or higher in that month, anywhere in that leg. The amount is IDR1,300,000 when you qualify as Ace Royal or higher or equal to your own title of Ace Prime – Ace Elite.



Paid-as Title of Pay on IBO — 1 per leg in personal group +1 per leg w/1st Generation Ace Royal+

IDR 390 K | IDR 780 K | IDR 1,04 M | IDR 1,30 M

Monthly Fixed Bonus Paid to Ace Prime and above (2% Cap)

^{*}Sponsors must be of equal or higher rank and have 150 PV in personal spending in the month. This is a one time bonus for you and your Sponsor.

DEVELOPING YOUR LEADERS

By inspiring and guiding rising stars to success, you reap the rewards of helping others. That's extraordinary.

MAXIMIZING YOUR POTENTIAL

Reach the top levels to take full advantage of the plan's incentive-rich structure and unlimited earning potential.

HERO	HERO ELITE	HERO ROYAL	ICON	ICON ELITE	ICON ROYAL
600	600	600	600	600	600
18,000	36,000	90,000	225,000	600,000	1,650,000
9,000	18,000	45,000	112,500	300,000	825,000
3 BL + 1 ACE Royal (Total of 4 legs)	2 BL + 2 ACE Royal (Total of 4 legs)	1 BL + 3 ACE Royal (Total of 4 legs)	2 HERO+ Legs NewGenQ	3 ACE Royal+ Legs + 2 HERO E+ Legs NewGenQ (Total of 5 legs)	3 ACE Royal+ Legs + 2 HERO R+ Legs NewGenQ (Total of 5 legs)
UNILE	EVEL COMMISSION PERC	ENTAGES	UNILEVEL COMMISSION PERCENTAGES		
10%	10%	10%	10%	10%	10%
8%	8%	8%	8%	8%	8%
5%	5%	5%	5%	5%	5%
2%	2%	2%	2%	2%	2%
2%	2%	2%	2%	2%	2%

Check Match (8% Company CV Cap)

When you are qualified as a Leader (Hero+), you can receive a match on the Unilevel Bonus and Turbo Infinity Bonus earnings of the generations below you. The amount of the match is based on the paid-as title of the individual on which you are receiving the match, but not to exceed your own paid-as title. The higher paid-as title you reach, the more generations deep you can receive a Check Match on. The per match cap is based on your own paid-as title. 25% 27% 30% 22% 20% 18% 15% Check Match % 10% **ACE ELITE** Paid-as Title HERO E **ACE ROYAL HERO** HERO R **ICON** OR LOWER **ICON E ICON R** of Pay on IBO (Career Title Ace Royal+)

YOUR PAID-AS TITLE HERO HERO E HERO R ICON ICON E ICON R

1

IDR13M

2

IDR26M

Turbo Infinity Bonus (3% Company CV Cap)

HERO	HERO ELITE	HERO ROYAL	ICON	ICON ELITE	ICON ROYAL
0.5%	0.5%	0.5%	0.5%	0.5%	1.0%
Infinitely deep					

When you are qualified as a Hero and above, you can receive a Turbo Infinity Bonus on the sales beginning with your 6th level and extending Infinitely Deep.

Generation Depth

Per Match Cap

There is no blocking so you can have leaders with your same or higher title and still earn on the sales in their downline. If the total payout for the bonus exceeds 3% of total company CV, then all of these payouts will be reduced by an equal percentage to remain within budget (but you still earn on all of that volume).

0.5%-1.0%

NO BLOCKING
INFINITELY DEEP



Icon Bonus

3

IDR39M

The Icon Bonus recognizes extraordinary achievement in leadership and development.

5

IDR65M

When you become an Icon, Icon Elite, and Icon Royal for the first time, you will receive the

corresponding Icon Bonus paid over a period of months. To qualify for your Icon Bonus during each month over the time period, you must be paid at that Icon rank.

4

IDR52M



IDR650M paid over 12 mos.

6

IDR78M

IDR130M paid over 5 mos.

ICON

ICON ELITE

ICON ROYAL

3 WAYS TO JOIN SUNRIDER

- 1. Retail Customer—sign up and enjoy our high-quality products at retail price!
- 2. Preferred Customer—enroll with a IDR135,000 fee and receive 5% off retail price. Enroll in monthly Autoship and earn 10% off retail price. Autoship packs are available on your sponsor's IBO page and www.sunrider. com. Earn free promotional items and other benefits throughout the year of enrollment. Annual renewal fee IDR135,000. Get your annual renewal fee waived with purchase of IDR2,600,000 of products within 30 days of anniversary date.
- **3. Independent Business Owner (IBO)**—Purchase a Starter Pack and enjoy 10% off retail price. Pay an annual renewal fee of IDR650,000 The renewal fee includes IBO Pages, Sunrider University, Business Center, and online marketing tools. IBOs can also select their favorite products for monthly Autoship.

Visit us at www.sunrider.com for more information.

DEFINITIONS

Builder Leg (BL)

A Leg with at least one Active IBO (150 PV) and at least 1,000 DV in the entire leg.

Commissionable Volume (CV)

The assigned value of each purchased product on which commissions are paid. It is currency specific in the country where the order is placed.

Downline Volume (DV)

The total Personal Volume (PV) from you and all IBOs in your entire downline. This goes infinitely deep, regardless of titles. This will NEVER break away.

Max Volume Rule

Applied to DV qualification only. Usually 50% of required DV will be counted from any one leg or from the IBO's PV. Applies only to qualification of rank — the IBO will be paid on all volume including the volume that exceeds the Max Volume Rule.

Newly Qualified First Generation (NewGenQ)

Icon ranks and above: At least once every 12 months, the Icon or above must help to promote someone in his or her personal group to Ace Royal, who then qualifies at that rank (or above) for at least 3 consecutive months. This rolling twelve month period will restart each time the Icon or above meets the above requirements. Attempting to circumvent this requirement by any means (including but not limited to creating false Customer, Preferred Customer, or IBO accounts, purchasing Sunrider® products on behalf of another account, and the like) will be considered a violation of the Code of Ethics and the Business Guide.

Personal Volume (PV)

The total Qualifying Volume (QV) from your personal purchases and your customers' purchases (Retail and Preferred Customer). This does NOT include the purchases of downline IBOs.

Qualifying Volume (QV)

The value of a commissionable product that is applied toward IBO qualifications in the compensation plan. QV is not currency specific so qualifications apply internationally.

PLEASE CONTACT:



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