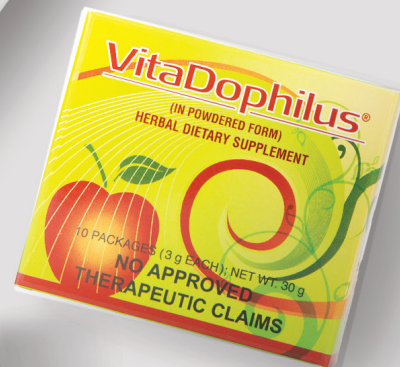


The Art of Herbal Science®

The Joy of Life in Balance



SUNRIDER®
Product Catalog 2021

An Everlasting Energy

The sun. It nourishes every living thing in nature. It transforms time, change of seasons, and life as we know it. It's our purest, most powerful source of energy.

Sunrider® products harness this perfect power. We expertly balance nature with science to innovate herbal products that inspire you to look and feel healthier, happier, younger, and more energized to create a life you love.

Because when you're riding the sun, it never sets.





AN ENERGY THAT CONNECTS

We invest in your holistic health and well-being—physical, mental, emotional, and financial—so you can live out your best life with the peace of mind that you have a true partner.

AN ENERGY THAT EMPOWERS

Sunrider sparks your passion for personal freedom and fulfillment, too. Our products, people, and plan make it easy for you to start a business and succeed on your own terms, in your own time.

AN ENERGY THAT NOURISHES

Led by our owners, our scientists craft safe, pure, and powerful herbal foods that feed your body, mind, and spirit, so you can live out your life in healthy balance.



Founded in Family

The Sunrider story is really our family's story. It encompasses generations, ancient Eastern medicine, and modern Western innovation. And it begins with our founders, Drs. Tei-Fu and Oi-Lin Chen, whose passion for people led them to create proven herbal products that help others achieve optimal health and energy, and a business that offers them the freedom to live happier, more balanced lives.

The Sunrider Difference

We understand that our customers want products that are not only safe for them and the environment, but also products that really work. The Sunrider difference ensures the highest standard of safety, quality, and effectiveness that you deserve—from the unique philosophy behind our products to our proprietary manufacturing process.

OWNER EXPERTISE

Our founders are top-notch scientists and trusted experts: Dr. Tei-Fu Chen is a world-renowned herbalist with a degree in pharmacy and Dr. Oi-Lin Chen is a medical doctor. Together with their sons Dr. Reuben Chen, also a medical doctor, and Eric Chen, an organic chemist, they oversee the research, development, and manufacturing of every Sunrider® product.

A VARIETY OF WHOLE FOODS

Your body is designed to be nourished by a wide variety of whole foods, not chemicals. There is no perfect food or ingredient—and too much or too little of any one can unbalance your body. Your optimal health requires a vital variety of foods and nutrients, and you can find them in Sunrider® products.

THE PHILOSOPHY OF REGENERATION®

When your body runs in balance, a healthy mind and spirit follow. That's why Sunrider® products holistically nourish (yin) and cleanse (yang) your body's five systems with a precise combination of nutrients that promotes optimal health. We call this the Philosophy of Regeneration®.

MADE BY SUNRIDER

Sunrider® products maximize your body's absorption of concentrated nutrients from whole foods by preserving the integrity of their goodness with our proprietary extraction and concentration process. We oversee this technologically advanced process in our NSF-certified manufacturing facilities.



WISDOM

Scientific discovery drives our success and sustainability. Led by Drs. Chen, our team of Research and Development experts are committed to creating safe, pure, and effective products that promote your optimal health and well-being.

INNOVATION

We use the most advanced pharmaceutical-grade manufacturing machinery, specially customized to meet our exacting standards of product concentration, effectiveness, and safety.

HARMONY

Sunrider® products are highly concentrated and meticulously formulated to fill your body's nutritional gaps with holistic goodness, never GMOs, pesticides, and chemicals. Most are kosher and halal certified, too.

Expertly Made, by Our Experts

Our owners are medical doctors, organic chemists, and herbalists—experts in the fields of health and science. While most companies hire or outsource their research, procurement, and formulation, we have the owner expertise to produce our products in our six innovative facilities worldwide using the most advanced pharmaceutical-grade machinery. By owning more than one million square feet of plant space, including our chemistry and microbiology labs, we control every aspect of manufacturing—not a single production step is outsourced. It's how we personally ensure the purity, integrity, safety, and effectiveness of every Sunrider® product. Without exception.

In 2008, to meet the demands of our growing distribution network, we moved our primary research, development, and manufacturing operations to our Los Angeles Manufacturing Plant. This state-of-the-art facility exceeds the Good Manufacturing Practices set by the U.S. Food and Drug Administration (FDA).

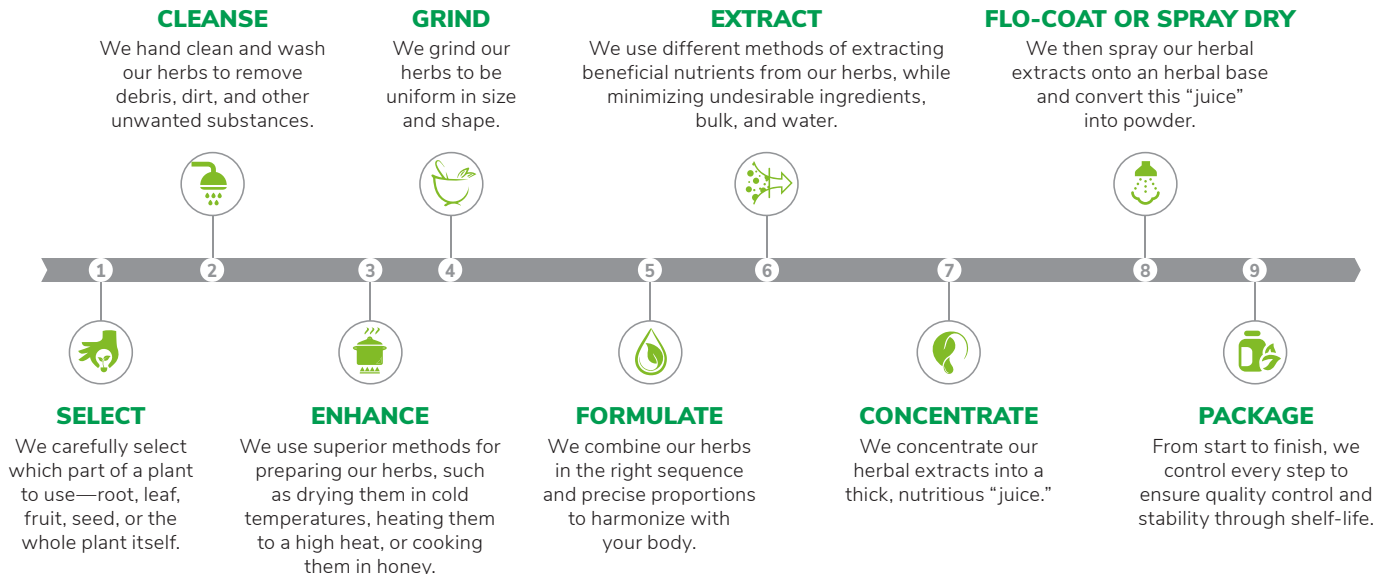
In 2018, Sunrider's Los Angeles Manufacturing Plant earned certification from NSF International, an accredited, independent certification body that tests and certifies products to verify they meet stringent public health and safety standards. From extensive equipment testing to material analysis, every aspect of a product's development is thoroughly evaluated before it can earn NSF certification.



Precise Makes Perfect

Exact standards and equally precise manufacturing set our products above and apart. We expertly extract and concentrate all the beneficial nutrients from herbs, so your body can receive exceptional health benefits without having to eat an abundance of certain foods.

Unlike juicing or oils, which isolate ingredients and strip healthy aspects from plants, Sunrider® products provide a new level of nourishment that's as close to nature as you can get.



From the Land to Your Hands

Superior ingredients yield
superior products; that's the
Sunrider promise.



THE ABSOLUTE BEST HERBS

We source herbs from every corner of the world; many are wild-crafted and non-GMO, farm-raised herbs from mineral-rich soils. We closely monitor the environment, ground, and growing seasons, in order to harvest herbs that deliver peak health benefits.

THE MOST RIGOROUS TESTING

Before we receive a single bulk shipment of herbs, we run extensive micro and identity testing to verify quality of purity. Equally rigorous testing is performed at every stage in manufacturing, too.

PROPRIETARY PROCESS

Our state-of-the-art manufacturing requires state-of-the-art machinery—conventional equipment simply cannot measure up. We pair our expertise of nature with proprietary formulation and pharmaceutical-grade machinery to extract exactly what we want from herbs, while maintaining their nutritional integrity.

PACKAGED TO PERFORM

We even do our own packaging to ensure performance through shelf life. Before it leaves our plant, every product undergoes high-tech temperature control and air-tight sealing processes to ensure its safety, purity, and effectiveness. We continually monitor storage conditions too.

DELIVERED WITH LOVE

Sunrider® products are sold exclusively through entrepreneurs in 50 countries and regions around the world. These inspiring Independent Business Owners and Authorized Business Owners share our unwavering passion for excellence. They love what they do and it shows.

FOCUSED ON FAMILY

Our company started with our own family and has expanded to embrace a worldwide network of entrepreneurs and customers like you. We're all connected, and we take great pride in taking care of you and your family with innovative, industry-leading products for now and for generations to come.

Customer Favorites

Product Packs

13



Herbal Nutrition

Health & Well-Being

- Immunity
- Respiratory
- Bones & Joints
- Hormone
- Digestion
- Circulation
- Cleansing

Mood & Mental Clarity

- Focus & Peace of Mind

Sleep & Relaxation

- Sleep & Relaxation

Active Lifestyle

- Pre-Workout
- Performance, Endurance & Recovery
- Weight Management & Weight Loss

Longevity & Qi

- Longevity & Qi



Home

Cleaning

Cleaning



Achieve a body in balance.

Our nutrition products help nourish your body and mind into peak performance, so you can live your life with newfound energy and confidence.



HERBAL NUTRITION

NATURE, PRESERVED

Your body deserves the best nature has to offer. Sunrider scientists ensure you get it by meticulously sourcing and harvesting herbs to deliver optimal health benefits. We then layer in the best of science with a nine-step proprietary concentration process to preserve herbal integrity and extract exactly what your body needs to be its best.

A HOLISTIC APPROACH TO HEALTH

A healthy body is a balanced body. Sunrider® products naturally nourish (yin) and cleanse (yang) your body's five systems—immune, digestive, respiratory, circulatory, and endocrine—with precise formulas that promote holistic health.

CERTIFIED TO BE PURE AND SAFE

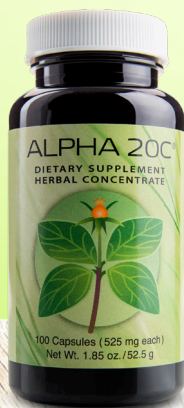
Every Sunrider® nutrition product is made using exacting standards. Our highly concentrated natural herbal products fill your body's nutritional gaps with holistic goodness, never GMOs, pesticides, and chemicals. Most are kosher and halal certified, too. Our manufacturing practices are independently certified by NSF International, a renowned global organization that tests, audits, and certifies the quality, health, and safety standards of consumer products and the environment.

Health & Well-Being

Are you in tune with your body's systems?

Our products naturally nourish (yin) and cleanse (yang) from the inside out, so you look healthier and feel happier.





ALPHA 20C®

Fortify your immune system*

Pack in powerful prevention and cleanse and soothe your body. Infused with Chinese white flower, Paris herb, and imperata root, our herbal formula naturally nourishes T cells that fight germs and infections while fueling your body with antioxidants, calcium, and other fortifying nutrients.

100 capsules

#2010125



CONCO®

Breathe easy, feel balanced

Our highly concentrated, nourishing formula helps bring your respiratory system into balance while supporting your body's overall health. Chuan xiong root promotes healthy circulation while golden bell fruit and bamboo leaf support healthy respiration, digestion, and circulation.*

100 capsules

#2020125



LIFESTREAM®

Get in a healthy flow

Enhance your cardiovascular and circulatory health while promoting balance and fluidity throughout your body. Antioxidant-rich cassia tora cleanses and supports proper blood flow for optimal health, while dwarf lilyturf root and sophora flower aid digestion and healthy blood pressure.*

100 capsules

#2021125

NOTICE: This product contains Cassia Tora Seed. Read and follow directions carefully. Do not use if you have or develop diarrhea, loose stools, or abdominal pain because Cassia Tora Seed may worsen these conditions and be harmful to your health. Consult your physician if you have frequent diarrhea or if you are pregnant, nursing, taking medication, or have a medical condition.



PRIME AGAIN®
Reclaim your prime

The endocrine system helps regulate everything from your metabolism and mood to growth, sleep, and sexual function. Our concentrated formula helps keep your hormones in balance to support endocrine health and fight aging. Paper mulberry supports your endocrine system, while Chinese yam and leek seed energize your organs and mushroom powder supports immunity.*

100 capsules

#2023125



VEROS®
Support vitality, day and night

Revitalize your (love) life with our potent herbal formula that lifts libido without hormones or stimulants. Barrenwort leaf promotes healthy circulation, energy, and male potency while Panax ginseng root increases physical and mental vitality.* Safe for men and women.

50 capsules

#2027125



TOP SELLER

ASSIMILAID®**Achieve digestive balance**

Digest your food more quickly, efficiently, and comfortably with our nourishing complex of herbs. Atractylodes and pinellia roots soothe the stomach and intestinal tract while orange peel treats indigestion and fennel seed provides antioxidant protection.*

100 capsules**#2022125****VITADOPHILUS®****Increase gut health and immunity**

With a naturally delicious apple flavor, our proprietary probiotic promotes optimal digestive and immune system health. Protective apple pectin coating insulates the probiotic from the harsh stomach acids while fast-acting lactobacillus acidophilus ensures maximum nutrient absorption, helping your body break down food and displace non-beneficial microorganisms.*

10/3g packages**#1050525****SMART GUMMY®****Snack up on our yummy vegan gummy**

Soft, chewy, and delicious, our vegan gummies also pack a healthy punch. Each serving has 22 grams of dietary fiber—87% of the daily recommended value—plus vitamins B12, D2, and E. Made with real fruit and chicory root fiber, these yummy gummies are naturally good and free of gelatin, GMOs, and guilt.

Mango 3/60g Tin #0165225**Mango 6/60g Tin #0133025**

* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



TOP SELLER

FORTUNE DELIGHT®

Find your beverage bliss

Your body will love the healthy hydration as much as your taste buds do. With zero sugar and just 10 calories per serving, our antioxidant-rich infusion of aromatic herbal extracts like Camellia sinensis, chrysanthemum, and jasmine is a smart, tasty way to cleanse, refresh, and nourish every day.

10/3g
packages

Original
Lemon
Raspberry

#1510525
#1513525
#1514525



TOP SELLER

CALLI®

Cleanse and protect with every sip

Free of artificial sweeteners, sugar, fat, and added caffeine, our savory blend of green tea and herbs nourishes with potent antioxidants and aids your body's natural processes. Camellia sinensis and perilla leaf protect and cleanse, while imperata and alisma roots act as natural diuretics.

Original

10/2.5g bags

#1500525

**SUNFIT® CAPS**

Jump-start your weight loss

Set a foundation for healthy weight loss. Free of stimulants, laxatives, and chemicals, our proprietary complex aids digestion with soothing aloe vera leaf and detoxifying Baikal skullcap. Antioxidant-rich gardenia flower and Chinese goldenseal root support overall health and immunity as you slim down.*

100 capsules

#2203125



TOP SELLER

VITASPRAY®**Refresh with a burst of vitamins and minerals**

Up your energy, mental focus, and overall health with every pump of this fast-absorbing, powerful spray. With just one spritz, you'll fuel your body with 200% of the recommended daily value of vitamin B12, along with vitamin C, calcium, and other minerals. It tastes great and freshens your breath too.

.42 fl. oz.**#2601125**

TOP SELLER

CALLI® NIGHT**Sip your way to sweet dreams**

Our soothing herbal tea helps relax your body and mind with a special blend of passion flower, camellia leaf, and other calming herbs. Drink it before bedtime to promote restful sleep or sip it during the day to enhance hydration, ease tension, and melt away stress.

10/2.5g bags**Night****#1503525**

Active Lifestyle

When you lead an active life, every day is an adventure. From warm up to cool down to recovery, our products fuel your body, so you stay strong, energized, and ready to take on what's next.





SUNFIT® PROTEIN PLUS

Power up with pure plant protein

A balanced blend of pea and rice proteins, our vegan formula packs 20 grams of complete protein per serving plus vital nutrients and complex carbs to support energy, satisfy hunger, and fuel muscle growth and recovery. Supercharge your smoothies, top off foods, or use it as a nutritious meal replacement.

680g tub

Naturally Vanilla

#0133125



EVERGREEN®

Drink in your leafy greens

Powered by highly concentrated liquid chlorophyll, this energy booster supports circulation with copper chlorophyllin, iron, and a blast of essential phytonutrients and protective antioxidants. Your body will love the enhanced endurance and reduced recovery time. Peppermint oil lends a fresh, clean flavor and aids digestion too.*

10/5 fl. oz. bottles

#2032525



VITATASTE®

Block sugar and carbs

Tempt your taste buds while managing your healthy weight. Taken before meals, our natural formula includes gymnema, which helps inhibit the absorption of sugar and refined carbs. Body-cleansing coix fruit helps block fat and cholesterol while fiber-rich lotus root slows carb digestion.*

100 capsules

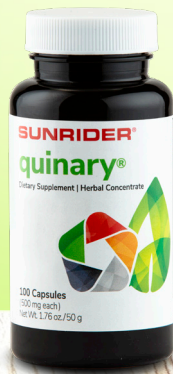
#2205125

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Longevity & Qi

Healthy aging thrives on the continual flow of qi, your body's vital life force. Our products invigorate this physical, mental, and spiritual harmony, so you feel refreshed at every age.



**TOP SELLER****QUINARY®**

Balance your body's five major systems

Nourish, cleanse, and balance your body into optimal health. This concentrated, complex blend of 50 herbs combines five of our most powerful formulas—Alpha 20C®, Conco®, Assimilaid®, Lifestream®, and Prime Again®—to help regulate your immune, circulatory, digestive, endocrine, and respiratory systems.*

100 capsules

#2000125

**TOP SELLER****NUPLUS®**

Fill your nutritional gaps

Naturally delicious and low-fat, our powerhouse powder is made from whole foods, soy protein, and potent herbs like Chinese yam, fox nut, and lotus root and provides essential nutrients, complex carbs, omega-3 fatty acids, vitamins, bioflavonoids, and amino acids. Mix it in or sprinkle it on to round out a meal or snack healthier.

10/15g packages

Mixed Berry

#1001525

Piña Banana

#1002525

**Love your skin,
from the outside in.**

From everyday skincare
to targeted treatments,
our scientifically advanced
formulas keep your skin in
top form at every age.
(Not that anyone will be
able to guess yours.)



NATURE'S BEST INGREDIENTS

Your skin is your largest organ. And like the rest of your body, it needs to be nourished and protected to stay optimally healthy and beautiful. Infused with skin-loving herbal and botanical extracts, our non-alkaline formulas harmonize with your skin's natural, slightly acidic pH balance, so your skin acts and looks younger.

SKIN IN HEALTHY, BEAUTIFUL BALANCE

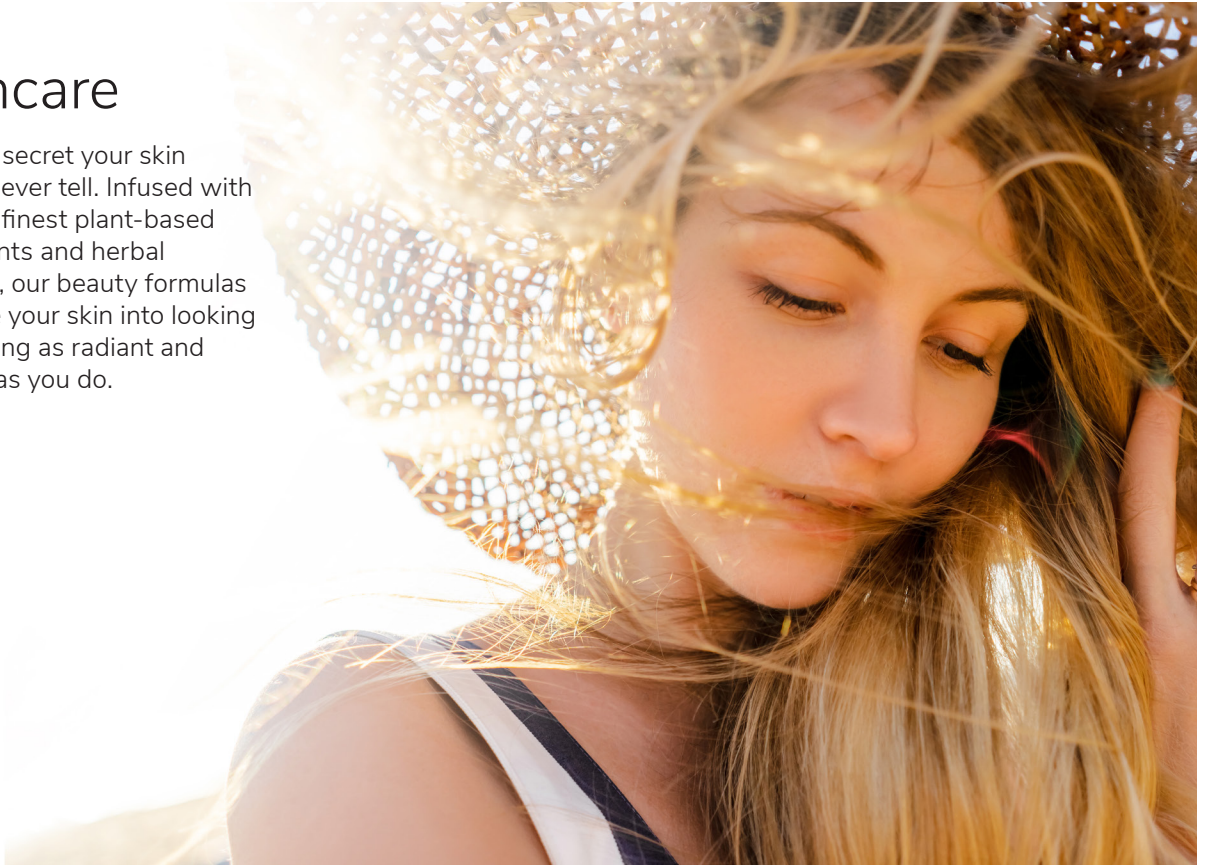
Like a protective shield, balanced skin defies environmental aggressors that trigger the earliest signs of aging like uneven skin tone, fine lines, wrinkles, sagging, dullness, and inflammation. Our skincare harmonizes with your skin's oil-water balance to protect and nourish at every stage, naturally.

SAFE AND GENTLE FOR ALL SKIN

Every Sunrider® beauty product is expertly formulated to be gentle yet powerful for all skin tones and types, even sensitive skin. Rest assured, we have the just-right regimen for you.

Skincare

Age is a secret your skin should never tell. Infused with only the finest plant-based ingredients and herbal extracts, our beauty formulas energize your skin into looking and feeling as radiant and healthy as you do.





SUNRIDER® VITAFRUIT®

Beautify and boost your skin's vitality

Our exotic blend of herb-fruits is pure nutrition—a super juice for your skin. Sea buckthorn fruit, monk fruit, wintermelon, and collagen-facilitating vitamin C combine to deliver vital bioflavonoids, carotenoids, amino acids, and other nutrients known to boost your skin's health and natural beauty. Naturally delicious too.

10/5 fl. oz. bottles #0082725

Clean with confidence

Your family's home is your sanctuary, the place where you come together to relax and recharge. Trust Sunrider home products to help you keep every inch of it safe, clean, and comfortable.





SUNSMILE® FRUIT & VEGETABLE RINSE

Enjoy cleaner, brighter, tastier produce

Wash away dirt, pesticides, waxy coatings, and other contaminants the safe, natural, and healthy way. Derived from corn, our plant-based, biodegradable rinse thoroughly cleans produce in minutes. Good for people and the planet.

16 fl. oz.

#6005625

1 fl. oz., trial size

#6005125

A Healthier, Happier Life Is Yours for the Making

Whether you want to make a little extra money or start a new career, our proven business expertise and scientifically advanced products put you on a path to enjoying more of the freedom you want, the well-being you need, and the peace of mind you deserve. Because that's what you do for family.



INVEST IN NATURE'S BEST

We harness the best of nature and science in every Sunrider® product. You'll love using them—and you'll take great pride in sharing them with your family, friends, and community.

GO FARTHER, FASTER

You'll earn money on your first sale, along with bonuses and incentives aplenty. Our Infinity Compensation Plan even rewards you at infinite levels as you build your business.

YOU SET THE PACE

You're in business for yourself, not by yourself. We invest in your success with the training and mentoring you want and need, when you need it.

LEAVE A LEGACY

Giving back is our go-to. Across the world, we partner with our business owners to make their communities cleaner, safer, healthier, and happier.

TRAVEL WITH US

We love shining the spotlight on our business owners—no one inspires us more. Prepare to be recognized at our annual Grand Convention and on our incentive trips.

YOUR TIME IS NOW

Ask your Independent Business Owner how a Sunrider business can energize your life, just as it has theirs. It takes just \$59 and a few minutes to get you started.



Welcome to Our Family

We're a company rooted in family. While our founders, Drs. Tei-Fu and Oi-Lin Chen, started Sunrider in Utah in 1982, their journey begins decades earlier in Tei-Fu's homeland, Taiwan.

Growing up, Tei-Fu was an unhealthy child. His grandfather cared for him with timeless Chinese herbal remedies. The medicinal properties of these plants were so powerful that they ignited in Tei-Fu a lifelong passion for Chinese herbal philosophy. While studying herbal medicine and pharmacology in college, he met and married Oi-Lin, a gifted medical student from Hong Kong. The couple paired their natural curiosity, scientific expertise, and shared entrepreneurial spirit to start a business that would change lives through natural herbal products like those that changed Tei-Fu's life all those years ago.

This founding philosophy fuels the Sunrider family business today. Dr. Tei-Fu Chen is a world-renowned herbalist with a degree in pharmacy and his wife, Dr. Oi-Lin Chen, is a licensed medical doctor. The Chen's five children help guide our global enterprise across nearly 50 countries and territories, in partnership with thousands of inspiring independent business owners and franchise store owners. We're a family and we welcome you to join us.



SUNRIDER®

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