# 2025
# Sunrider® Earning Disclosure Statement – United States

## 2025 Annual Gross Earnings of Sunrider Independent Business Owners

The Earning Disclosure Statement is based on the Independent Business Owners ("IBOs") who were actively engaged with the business from January 1, 2025 through December 31, 2025, as evidenced by engaging in a business-building activity, such as at least one qualifying purchase, including product purchases, starter kits, enrollment fees, or sponsoring an IBO. The figures below do not include earnings from sales of products made between IBOs and their customers that occur outside of our website. 90.55% of the IBOs participating in the Sunrider® Infinity Compensation Plan had no gross earnings in 2025.

| Earnings | % of Independent Business Owners | Average Annual Earnings | Median Annual Earnings |
|---|---|---|---|
| Earned more than $100,000 per annum | 1.12% | $271,345.20 | $262,977.42 |
| Earned $100,000 - $10,000 per annum | 7.28% | $27,322.68 | $25,043.40 |
| Earned $10,000 - $1,000 per annum | 34.39% | $3,271.92 | $4,246.98 |
| Earned less than $1,000 per annum | 57.21% | $69.06 | $91.80 |

> **Individual earnings will vary significantly based on factors such as time devoted to the business, sales performance and efforts, leadership development activities, market conditions, and individual business skills. The earnings information presented is historical and does not guarantee that any participant will achieve the same results.**
>
> *The above chart includes commissions, bonuses, and other payments under the Infinity Compensation Plan.*

**THESE EARNINGS DO NOT REFLECT IBO EXPENSES** incurred in the operation of their business, such as: (1) the Registration Fee to become an IBO (2025 $29.95); (2) the annual Renewal Fee (2025 $29.95), which can be waived, if the annual activity requirement is met; (3) the annual activity requirement (2025 $400.00); and (4) other business expenses like shipping & handling fees, event registration fees, business tools, travel, office supplies, products purchased for business purposes, etc. These expenses reduce IBO earnings and most IBOs do not earn enough to cover their expenses.

The analysis identifies IBOs who satisfied at least one business-building criterion during their applicable participation period and calculates the percentage of engaged IBOs who demonstrated such business-building activity. For each IBO, earnings are measured over the individual's enrollment period, defined as the period beginning on the later of January 1, 2025 or the enrollment date and ending on the earlier of the terminationdate, if applicable, or December 31, 2025. Average monthly earnings are calculated by dividing total compensation earned during the enrollment period by the total number of months in that period, including months in which no earnings were received. Earnings statistics, including median and mean monthly earnings, are then calculated by the highest rank achieved during the enrollment period. Additional earnings analyses are performed both for all active IBOs and for the subset of IBOs who satisfied at least one business-building criterion, providing a more comprehensive view of earnings among participants at varying levels of business engagement.

Earnings are not guaranteed, and depend on many factors, including an IBO's experience/ability and external economic conditions. Past performance does not predict future results, so do not rely on the results of other IBOs to indicate what you can expect to earn. Participation in the Sunrider Infinity Compensation Plan should not be viewed as a reliable source of earnings.

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